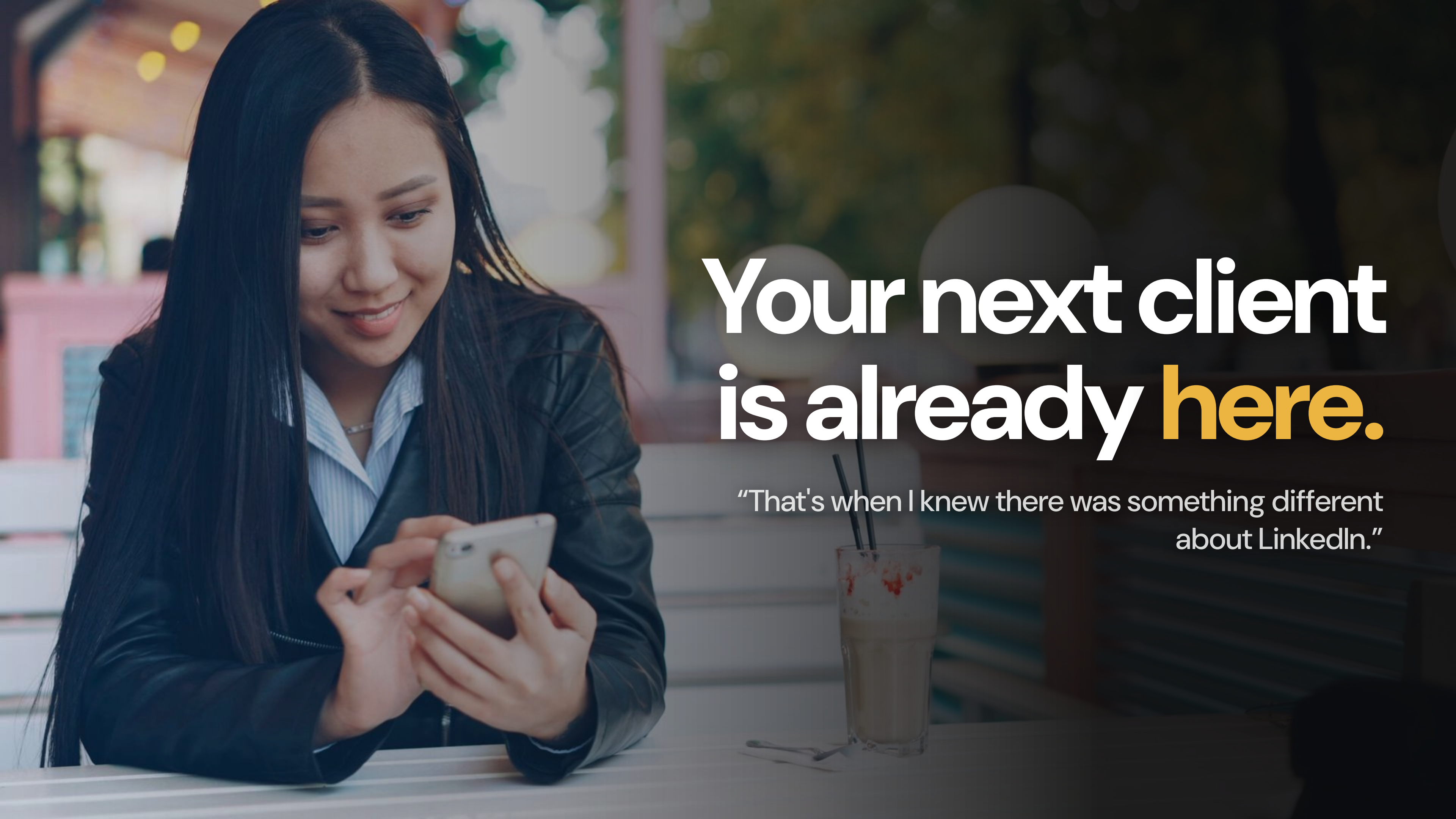




Your next client is already **here.**

"That's when I knew there was something different
about LinkedIn."

The room is huge.

news.linkedin.com/about-us REAL PAGE

LinkedIn | Pressroom

A community of

+1.3B	~100%	144K+	42K+
Members	Fortune 500 Companies	Schools listed	Skills listed

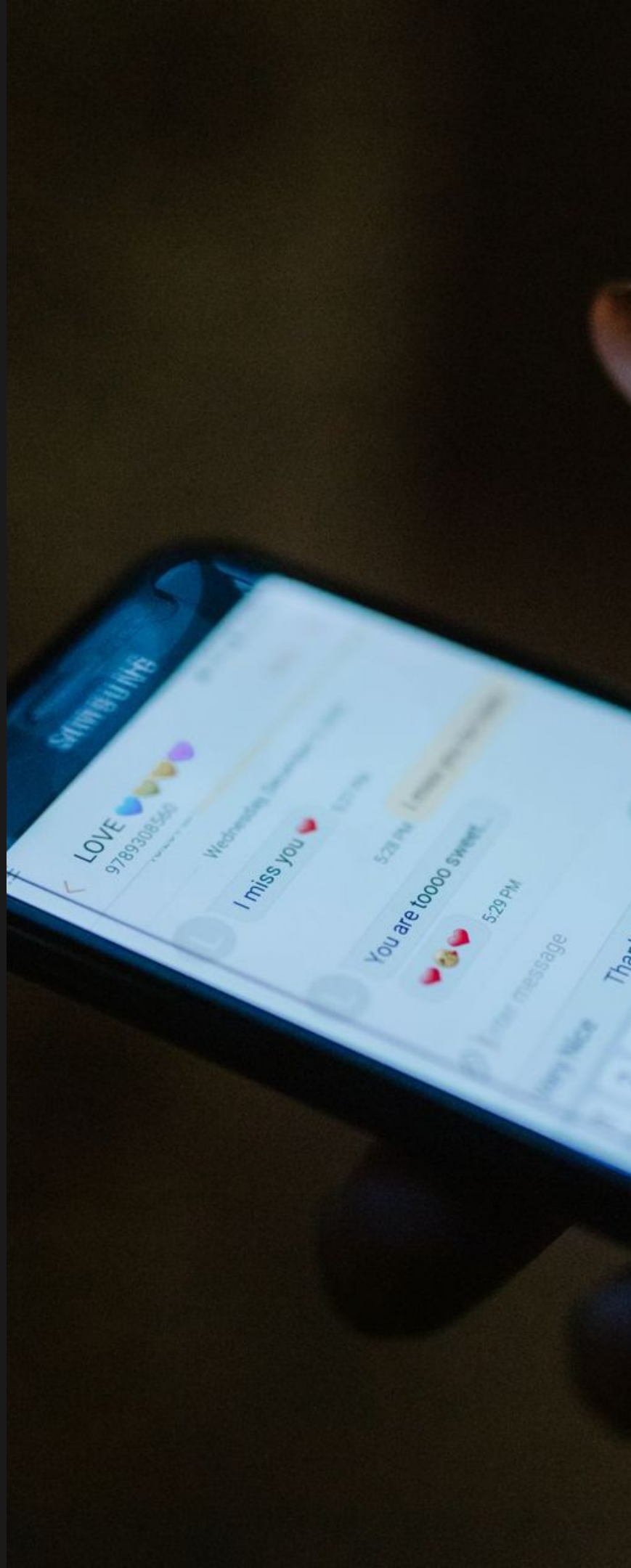
Messages you sent in 7 days?

0

1–10

10+

Then: your number in the chat



Three sides. No fourth thing.



Which one have you been?



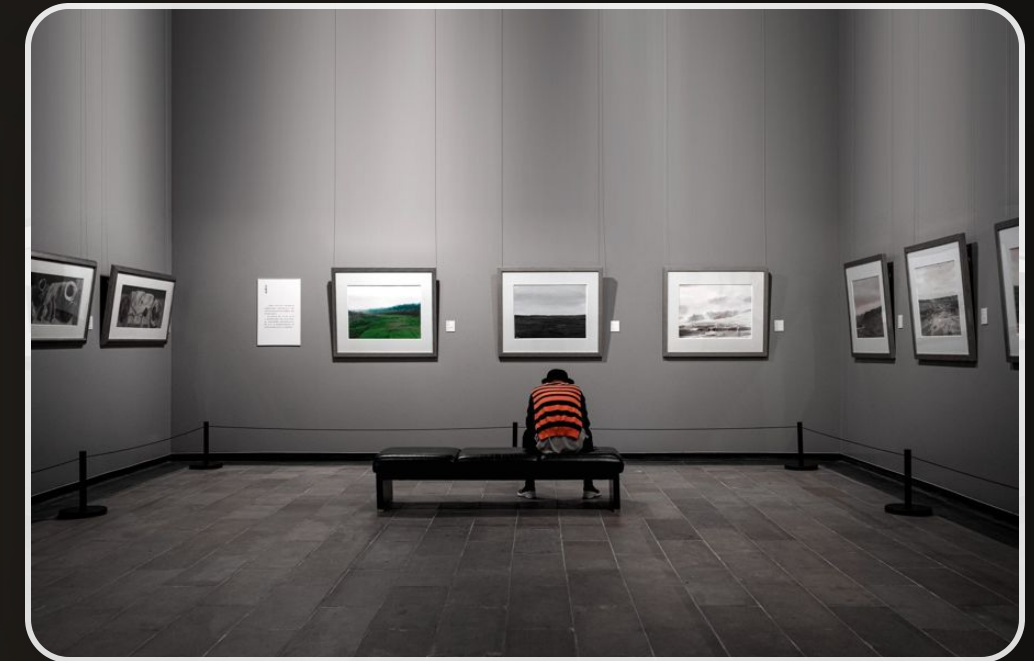
Diary entry

Promise nobody hears



Noise

Prospecting, weak Promise



Museum

Profile, no conversations

One word in the chat

A man in a dark shirt is looking towards a woman with blonde hair who is leaning over a table. The scene is dimly lit, with a lamp visible in the background.

Don't guess. Go ask.

"AI doesn't have a wire straight into someone's brain."



I help [who] [result] in [time].

Who

Result

Time

Who

Result

Number

Your profile is a billboard.

You get 4–8 seconds.



Be more human.



LinkedIn messaging

● REAL DM (NAME HIDDEN)

OCT 14, 2023



Wesley Longueira  • 4:32 AM

Hey , I noticed you voted in my recent poll about AI use in our industry. Given your deep expertise with CRM strategies and tech, I'm sure you've got some unique insights. I'm doing some research around CRM strategies, AI and lead generation trends on LinkedIn. I've seen some common mistakes and noticed a few new trends that might interest you. What do you reckon is the biggest challenge in leveraging AI for CRM strategies?



  • 4:17 PM

Sounds interesting



One question finds **raised** **hands.**

THE EXACT PROMPT

Hey Rainmaker, write my clarity
poll.

- 1 Post it
- 2 Message every voter

linkedin.com REAL POST

 **Wesley Longueira**  • You
Founding partner, MyGentic | Your expertise, portable across every AI. Crea...
[View my services](#)
6mo • 

Been deep in LinkedIn outreach this week and curious where most people get stuck. For me it used to be consistency, but once I built a system around it everything changed. Where do you hit a wall?

What's the hardest part of LinkedIn outreach?
The author can see how you vote. [Learn more](#)

Finding the right people	16 %
Messages that get replies	25 %
Staying consistent	41 %
Following up	16 %

[12 votes](#) • Poll closed

   4    

Make it RAIN.



Reach



Ask



Influence



Nurture

Consistency beats intensity.



A group of people are climbing a rocky mountain peak at dusk. The sky is a deep blue with some clouds. The mountain is dark and jagged. The people are silhouetted against the sky. One person is standing on the peak, while others are climbing up the side. The overall mood is adventurous and challenging.

Inside, we build **every** side.

1

Promise

clear problem, clear solution

2

Profile

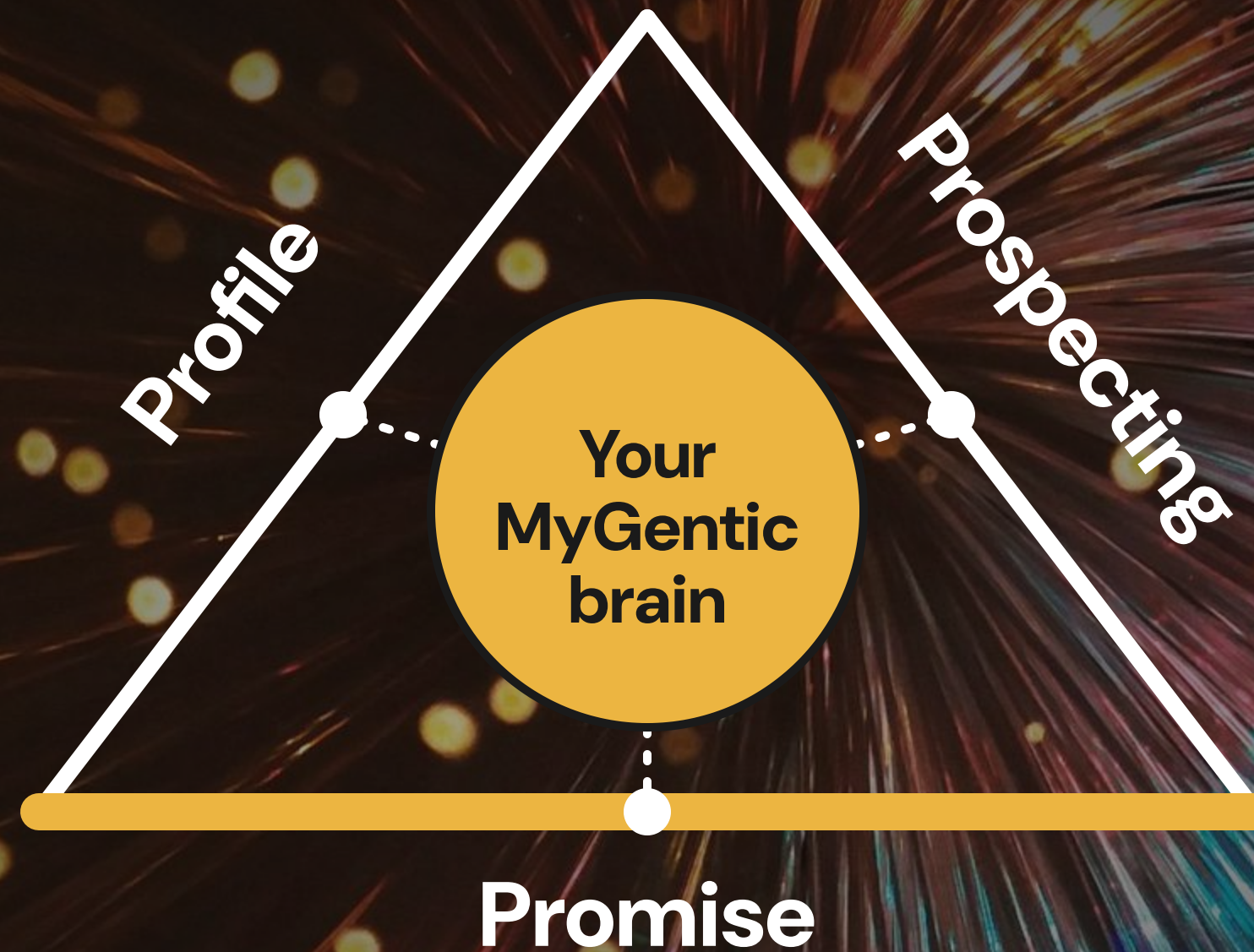
branding that proves it

3

Prospecting

connections into conversations

One brain powers **every** side.



It knows your promise, your voice, your buyers.

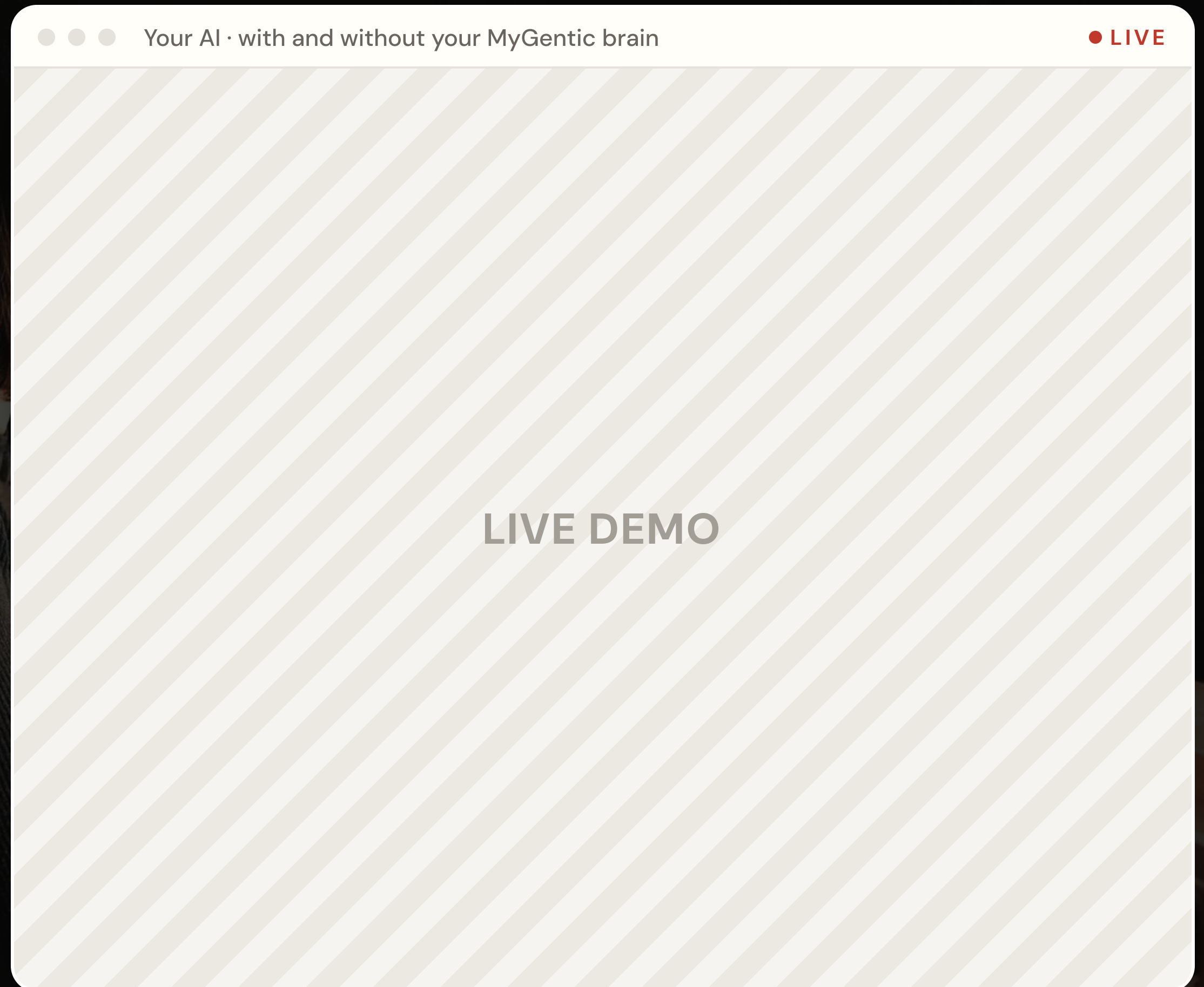
Same message. Brain off, **brain on.**

THE EXACT PROMPT

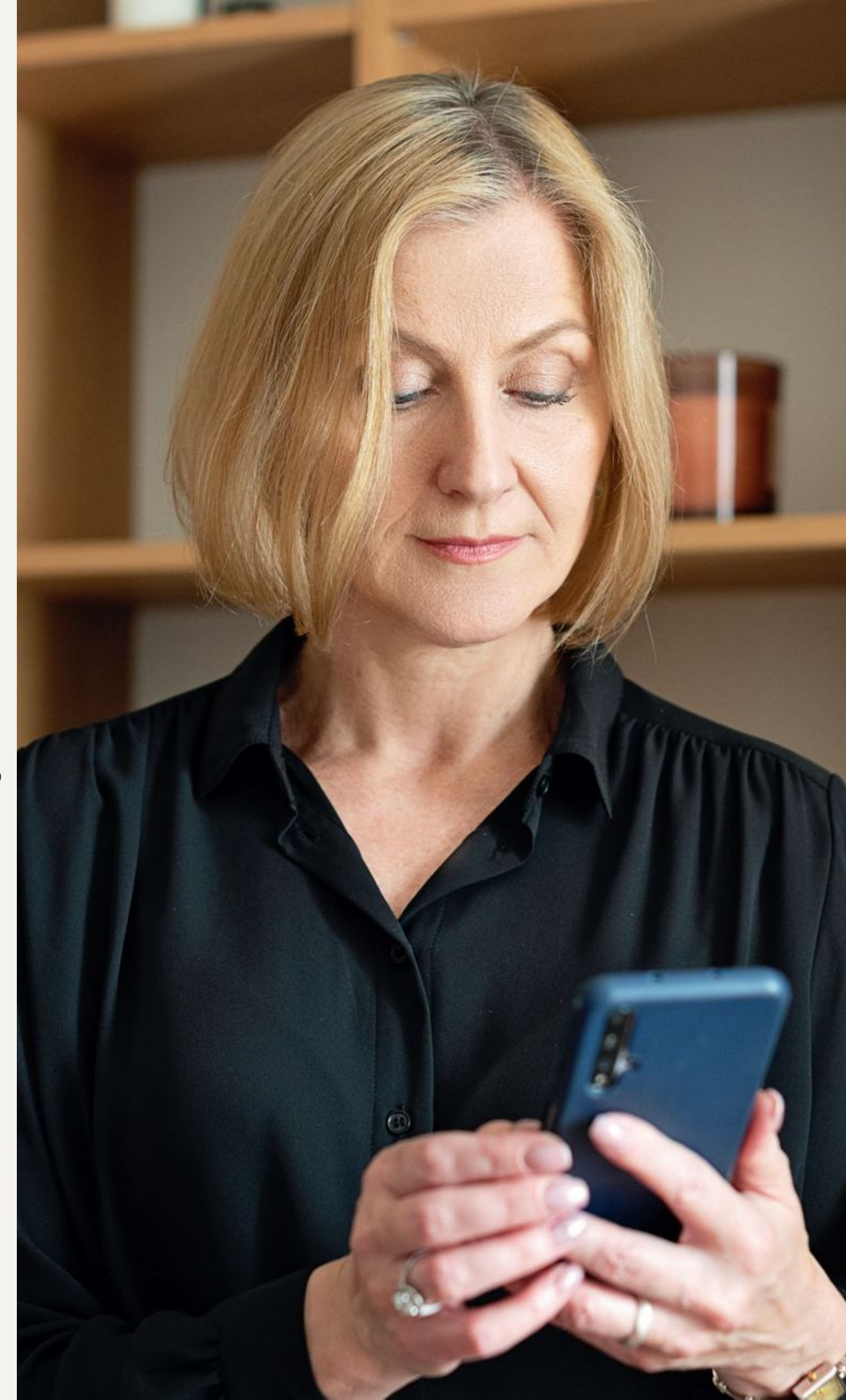
Write a first message to [name]
about their post.

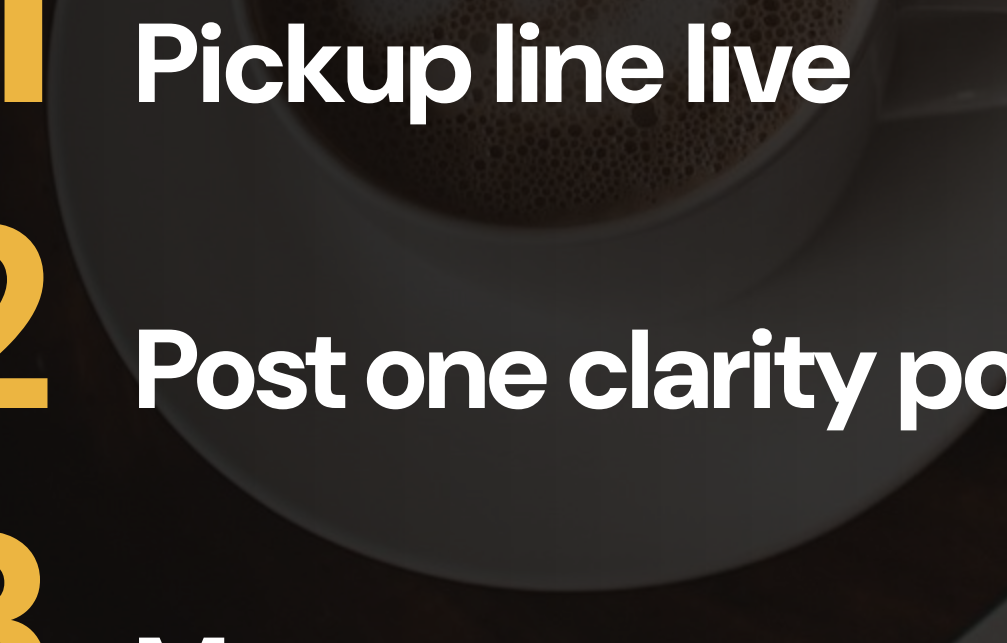
1 Brain off

2 Brain on



Done through **you.**



A cup of coffee on a saucer, with a smartphone in the foreground showing a list of tasks.

- 1 Pickup line live
- 2 Post one clarity poll
- 3 Message every voter

1 Pickup line live

2 Post one clarity poll

3 Message every voter

Become a Start At The Top **mentoring** **student.**

